



# FARID AL BESTENLI

## PERSONAL PROFILE

Male  
January, 1993  
Syrian

**WEBSITE**  
iFarid.com

**MOBILE**  
+971 544 07 1101

**EMAIL**  
iFarid@iFarid.com

Skilled Digital Media student at the American University of Dubai with 5+ years experience in web production. Proven IT Specialist with experience in start-ups and leadership training. Successful in developing strategies that can result in an increase in new customers rate. Professional, creative, flexible with proven analytical skills. Able to provide employers with administrative support and professional communication skills. Excellent programming performance, and skills in software development. I aspire to re-imagine traditional computer engineering techniques, in order to innovate safer, more maintainable, more flexible and more intelligent infrastructure computer systems.

## EXPERIENCE

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Managing Director at  
ilove-apple.com  
Damascus - Dubai  
— 2011 – present

ILove-apple.com has been the first Arabic Cydia repository in iPhone, iPods, and iPads for Arabs all around the world and has helped a lot of people managing their iDevices.  
Accomplishments:  
\* Less than 210,000 worldwide rank in Alexa.  
\* The first Arabic source for the Apple devices.  
\* Gained a lot of revenues through Selling and Advertising.

Web Service Developer  
AUD Events App  
Dubai — 2014 – present  
audevents.com

An application made for the American university in Dubai with the collaboration with, Fadi Kfoury, an iOS developer. The app aims to provide students with a complete agenda about the events happening at AUD. Students will be able to follow their favorite clubs, navigate through the events, and browse events' details. Students will also receive push notifications reminders before every event. In the future, the app would also incorporate an electronic ID, which would be used to ease attendance tracking.

Web Developer  
AUDMUN Website  
Dubai — 2015 – present  
audmun.org

The AUD Model United Nations (AUDMUN) comprises of a diverse range of students from a variety of backgrounds who share a vested and collective interest in International Relations and Foreign Policy. The club started in 2009 and was founded by a small group of AUD students passionate about the Model UN along with staff members from the AUD External Relations department.

Web Designer  
Dubai Exports  
Dubai — 2016  
eservices.dedc.gov.ae

Worked for a month as a graphic designer and a web developer providing suggestions and improvements. Designed and programmed email flyers for email campaigns and email templates for internal communications. Made the website interface of e-services portal of Dubai Exports.

Other Info  
(What I Can Do)

- Expert in web servers and networking.
- Professional shooting (video) experience with video production skills.
- Selling experience in E-Commerce, I Love Apple online shop.
- Selling experience (Electronic shop in Damascus, Al naeem center).
- Worked with Softimized Company in Dubai for Mobile App called Yarab.
- Worked with an American business woman on a project for creating her new brand about (Cooking and Recipes) with a Jordanian chef lady.
- Team work with graphic designers, iOS developers and android developers for creating and connecting ideas.
- Social Media and Marketing management.
- Create Management Systems like:
  - \* Online Inventory Manager.
  - \* Online Rental Property Manager.
  - \* Online Training Center Manager.
  - \* Online Clinic Management System.
  - \* Online Invoicing System.

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## EDUCATION

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Visual Communications  
Design Faculty

A Digital Media student In the American University in Dubai.  
2015-present.

Pre-Engineering

Former Computer Engineering student In AUD, 2012-2015.  
Finished high school from Damascus, 2012.

## LANGUAGES

ENGLISH - Fluent  
(American)

ARABIC - Native  
(Syrian, and Formal)

RUSSIAN - Can read  
(Learning)

## PROFESSIONAL SKILLS

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PHP, Linux



Web Services



Web Servers



JavaScript



MS Office



CMS / Blogs



HTML 5, CSS3



SEO



Photoshop



Marketing



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## THE END

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